



## What does P.O.S. mean to you?

- Pricey order support
- Polled operations stats
- Permanently outdated software
- Piece of scrapmetal
- Piece of \_\_\_\_\_

Time to  
Talk to



**S I V A**<sup>™</sup>  
is what's next.

3333 South Congress, Suite 403  
Delray Beach, FL 33445

## What does POS mean to you?

See us  
at FSTEC,  
Long Beach,  
October  
26-29

If you're tired of putting up with expensive systems, inaccessible information, and constant forced upgrades to your hardware and software, it's time to talk to SIVA. We do things a little differently when it comes to point-of-sale—like run on your existing terminals, so you can get big improvements in performance without paying a big price.

Our POS makes the most of new Internet technologies, connecting your business, simplifying support, and giving you freedom to choose your hardware and operating system. It also makes the most of your IT budget.

For a better POS, it's time to talk to SIVA. Because with SIVA, your next point-of-sale will be Pretty Outstanding Stuff.

866-SIVACOR [www.sivacorp.com](http://www.sivacorp.com)



**S I V A**<sup>™</sup>  
is what's next.





October 28, 2008

[Mr. or Ms.] [firstname] [lastname]  
[title]  
[company]  
[address]  
[city], [state] [zip]

Dear [first name],

**SIVA is What's Next—and it's time to see why!** From adding a new management team to extending our product line, we've grown our company and refined the next generation point-of-sale and back office for the restaurant industry. If you're ready to make changes to your restaurant applications, take time to talk to us.

Our comprehensive enterprise operations management system is unmatched:

- **Web-based *iSIVA*™ front and back of house applications** streamline the management of money, materials, and people at your sites while delivering key operations information throughout your organization.
- **The sophisticated IntelliKitchen® kitchen management suite** supports your entire food preparation process with sophisticated production, bin management and sidework support.
- **Our EventAlert notification platform** integrates with your existing systems and cost effective sensors to deliver real-time sales, security, food safety, labor, speed of service, equipment monitoring and energy usage alerts.

We will be showcasing the SIVA solutions at the upcoming FS/TEC show in Long Beach California on October 26<sup>th</sup> – 19<sup>th</sup>. During this time, I would welcome the opportunity to personally show you the value of implementing our innovative applications, either at our booth (#113) or during a private demonstration in our hospitality suite at the Hilton Long Beach.

I will be calling soon to see if we might arrange a time to meet at the show. I look forward to speaking with you.

Sincerely,

[sales guy]  
[sales guy title]

/km

P.S. Not attending FS/TEC? I'm available at your convenience for an on-line demonstration.