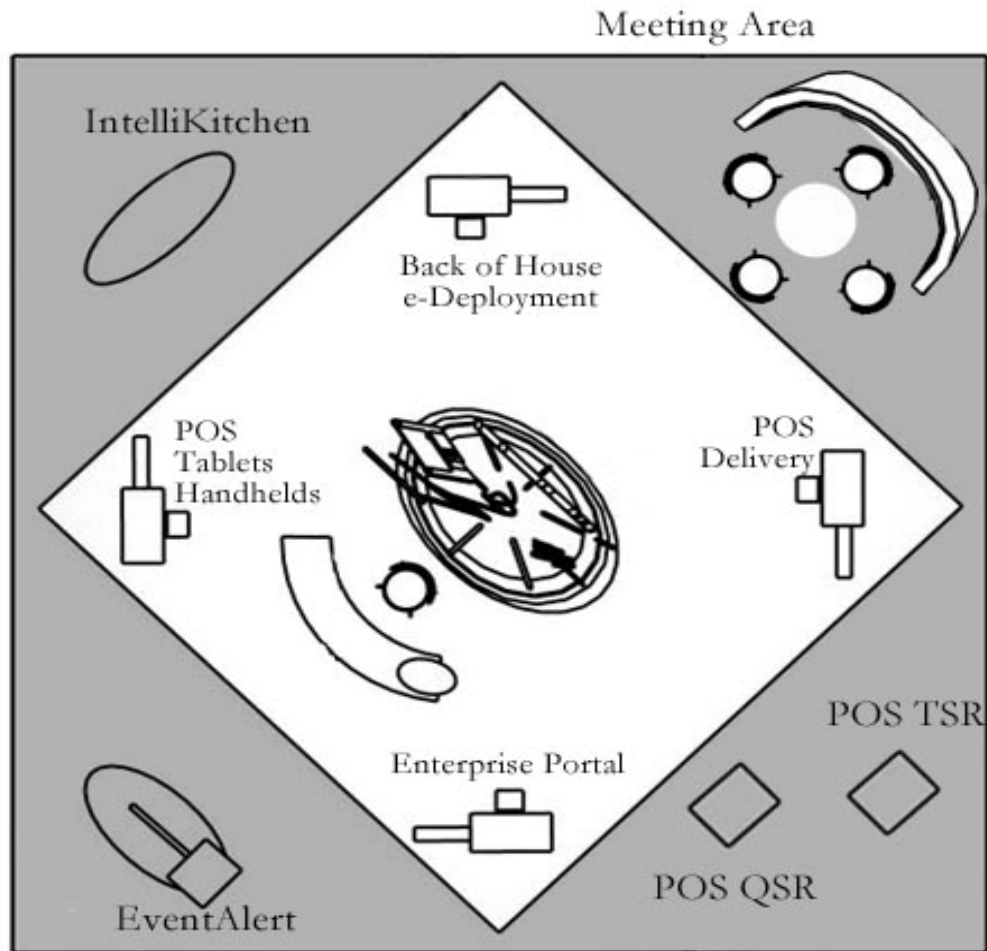


FS/TEC



E-Deployment Demo Outline

Overview

The purpose of this demo is to illustrate *iSIVA*'s unique enterprise architecture as it applies to application management. While the same general process is followed for many categories of changes—item additions, menu changes, recipe item updates, etc.—only one actual example is necessary for demo purposes.

Key Messages

- Our e-deployment capabilities are completely integrated—at the configuration level, at the POS level, and at the data aggregation level.
- Our e-deployment features are database-independent. In fact, our replication engine works in such a way that an operator can choose to use a high end database such as Oracle at corporate headquarters and lower cost databases at each store.
- Our e-deployment capabilities do not require any third party communications applications such as Xcellenet.

Demonstration

Note: This demonstration requires movement between a POS terminal and the designated e-deployment machine.

At the POS

- Clock in to the system if you are not already clocked in
 - Press the “**5**” button
 - Press the “**OK**” button
 - At the *Staff Clock In* prompt, press the “**Clock In**” button
- Log on to the terminal
 - Press the “**5**” button
 - Press the “**OK**” button
- Create a drink order
 - Press the “**B1**” *Table Icon*
 - Enter Guest Count by pressing the “**2**” button
 - Select Beer Menu tab
 - Add Check Items
 - Press the “**Bass Ale**” button
 - Press the *Guest Number* “**2**” button
 - Press the “**Sam Adams**” button
 - Press the “**Send**” button
- Note to your audience that there is currently no key for Heineken

Purpose: Acquaint your audience with the menu prior to change.

At the Enterprise (E-Deployment) Station

- Log in to the system
 - Enter “**963**”
 - Select “**OK**”

- Select the “**Menu**” tab
- Create the item
 - Select “**Merchandise**” tab
 - At Department, select “**Beer**”
 - At Category, select “**Beers**”
 - Select “**Add**”
- Define the Merchandise Properties
 - At Name enter “**Heineken**”
 - At Category select “**Beers**”
 - At Prep select “**Bar**”
 - At Price Group select “**ABC Groups**”
 - Select “**OK**”
- On the Merchandise Items screen you will see that Heineken is now on the list of beers
- Define a price for the item
 - Select “**Apply Prices**” tab
 - Select “**Heineken**”
 - Enter “**1.99**”
 - Select “**Save**”
 - Select “**Done**”
- Define the menu key
 - Select “**Menu**” tab
 - Doubleclick on “**Beer Menu**” folder
 - Select “**Modify**”
 - At Department select “**Beer**”
 - At Category, select “**Beers**”
 - At Item, select “**Heineken**”
 - Click on the location where you wish to place the button
 - A gray Heineken button will appear
 - Select the “**Heineken**” button
 - Select “**Edit**”
 - Select a new color for the button in the Menu Item Properties pop-up window
- Send changes to corporate server and site
 - Select “**Deploy Changes**”

Purpose: Show how easy it is to make a change at corporate.

Discussion at the E-Deployment Station: Three Deployment Options with SIVA E-Deployment

- Hot deployment: Forces update to occur immediately at all terminals no matter what is happening. This is the only type of deployment we are demonstrating at the show.
- Staged deployment at corporate server: Deployment scheduled as delivery from the corporate server at a future date/time. No hold at the site before rolling to terminals
- Two stage deployment—corporate server and store server: Stage one: Scheduled time for corporate server to deliver change to store. Stage two: Scheduled time for store server to deliver to live environment.

Background for demo givers: Operators will rarely use a hot deployment because it is disruptive. However, the fact that we can do it demonstrates our real-time capabilities. In a large chain, a two stage deployment is highly desirable because it gives the IT department time to confirm delivery at every site.



For example, for a Fourth of July special, the IT department might choose to send changes to the store on June 15th, but not go live until the evening of July 3rd.

At the POS

- Log on to the terminal
 - Press the “**S**” button
 - Press the “**OK**” button
- Create a drink order
 - Press the “**B1**” *Table Icon*
 - Enter Guest Count by pressing the “**2**” button
 - Select Beer Menu tab
 - Add Check Items
 - Press the “**2**” quantity button
 - Press the “**Heineken**” button
 - Press the “**Send**” button
- Close the check
 - Press the “**B1**” *Table Icon*
 - Press the “**Close**” button
 - Press the “**Exact Cash**” button
 - Press the “**OK**” button

Purpose: Show new menu key is now on the machine and set up the report component of demo.

At the Enterprise Station

- Select “**Location**”
- Select “**Report**”
- Select “**TSR**”
- Select “**Daily**”
- Drilldown on report to show the two Heinekens you just rung up

Purpose: Demonstrates that new item has been deployed throughout enterprise

Demo	Equipment	Coming From	Procured By	Notes
Show Floor				
EventAlert	1 keyboard	SX260	Joyce	Confirm that all SX260 keyboards and mice are black
	1 mouse	SX260	Joyce	
	1 SOS timer	Phase or HME	Melvin	
	1 CPU (SX260)	in-house	Joyce	
	1 Innovonics kit	Innovonics	Melvin	
	1 JTECH kit (2 pagers)	JTECH	Melvin	
	3 LCD screens	Purchase	Melvin	Black; confirm mounting
IntelliKitchen	1 scanner	in-house	Stuart	Ken Stuart to inventory all in-house hardware, advise of needs
	1 chit printer	in-house	Stuart	
	1 CPU (SX260)	in-house	Stuart	
	3 Logic Control controllers	in-house	Stuart	
	3 Logic Control key pads	in-house	Stuart	
	3 LCD screens	Purchase	Melvin	
	1 keyboard	SX260	Joyce	
	1 mouse	SX260	Joyce	
QSR POS pedestal	1 POS terminal (Zonal)	Zonal	Melvin	
TSR POS pedestal	1 POS terminal (IBM)	IBM	Marsh	
BOH/e-Deployment	1 LCD screen	Purchase	Melvin	
	1 CPU (SX260)	in-house	Joyce	
	1 keyboard	SX260	Joyce	
	1 mouse	SX260	Joyce	
POS/Tablet/Handheld	1 PDA	IBM	Marsh	May turn into an NCR or Nixdorf depending on relationship status
	1 tablet	IBM	Marsh	
	1 POS terminal	TBD	Joyce to track	
	3 CPU (SX260)	in-house	Joyce	
	1 LCD screen	Purchase	Melvin	
	1 KVM	Purchase if we don't have	Joyce	
	1 Symbol 802.11 and antenna	Ordered	Joyce	

	1 keyboard	SX260	Joyce	
	1 mouse	SX260	Joyce	
Enterprise Portal	1 LCD screen	Purchase	Melvin	
	1 CPU (SX260)	in-house	Joyce	
	1 keyboard	SX260	Joyce	
	1 mouse	SX260	Joyce	
POS/Delivery	1 POS terminal	TBD	Joyce to track	May turn into an NCR or Nixdorf depending on relationship status
	1 LCD screen	Purchase	Melvin	
	1 CPU (SX260)	in-house	Joyce	
	1 keyboard	SX260	Joyce	
	1 mouse	SX260	Joyce	
Meeting Area	1 laptop	Grosse	Grosse	Loaded with all sales ppts
	1 monitor or projector/screen	Research options	McWilliams	
General	4 video cameras/mounting brackets	in-house	Joyce	Need pattern on
	1 switch/router	in-house	Joyce (Green)	Use the unmanaged hubs that just freed up
	All necessary cables, power sources, etc.	Purchase as needed	Joyce	Note: All booth demo stations are equipped with surge protector power strips
	CAT5 to wire the booth	Purchase	Joyce (Green)	Hand carry; don't ship
	6 matching mousepads	Purchase	McWilliams	
Meeting Room				
EventAlert	1 laptop	Link	Link	Loaded with NRA demo, all sales ppts
	1 JTECH kit (2 pagers)	JTECH	Melvin	
IntelliKitchen	1 scanner	in-house	Stuart	Ken Stuart to inventory all in-house hardware, advise of needs
	1 chit printer	in-house	Stuart	
	1 CPU (SX260)	in-house	Stuart	
	2 Logic Control controllers	in-house	Stuart	
	2 Logic Control key pads	in-house	Stuart	

	2 LCD screens	in-house?	Joyce to resolve	Note: EventAlert may also use; can we pull 4 that match from existing?
Core	1 POS terminal	TBD	Joyce to track	
	1 CPU (SX260)	in-house	Joyce	
	1 LCD screen	in-house?	Joyce to resolve	
Enterprise Deployment	1 CPU (SX260)	in-house	Joyce	Will require high speed Internet access
	1 LCD screen	in-house?	Joyce to resolve	
	1 keyboard	SX260	Joyce	
	1 mouse	SX260	Joyce	
General	1 switch/router	in-house	Joyce (Green)	Use the unmanaged hubs that just freed up
	Projector	in-house	McWilliams	
	Screen	buy in CA	McWilliams	
	1 mousepad	buy	McWilliams	

Equipment	Quantity	Notes
Keyboards (black)	7	
Mice (black)	7	
CPUs	10	
SOS timer	1	
Innovonics sensors kit	1	
JTECH pagers/transmitter kits	2	
LCD screens (black, booth set)	10	Plus one if we use for booth conference table set instead of projector
LCD screens (meeting room set)	4	
Scanners	2	
Chit printers	2	
Logic Control controllers	5	
Logic Control keypads	5	
POS		
Zonal	1	
IBM	1	
TBD	3	Two inside booth stations plus meeting room
PDA	1	
Tablet	1	
KVM	1	
Symbol 802.11 and antenna	1	
Laptop	2	Recommend Grosse (booth) and Link (meeting room)
Projector	2	
Video camera	4	
Switch/router	2	
CAT5 cable	as needed	
Mouse pads	6 + 1	Six matched for booth; one for meeting room
Projection screen	1	Buy in CA