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## For Immediate Release

### Julie Grosse to Tweet on Tech from NRA Show

OKLAHOMA CITY, OK - (May 15, 2009) Technology marketer Julie Grosse will be sharing insights on restaurant technology at <http://twitter.com/juliegrosse> during the National Restaurant Association Show, May 16 – 19, 2009. She assisted the NRA in developing this year's Technology Pavilion educational programming sessions.

“As I was working with this year's Tech Pavilion speakers, I realized that their presentation content will be interesting to an audience beyond the show floor. Twitter is an excellent tool for sharing session, demonstration and exhibit highlights,” Grosse said. In addition to education programs, she plans to tweet on new products seen at the show.

An avid business technology buff, Grosse has spent the past two decades developing effective marketing solutions for companies specializing in restaurant, retail and hospitality technology. For more information about her consulting practice, visit [www.juliegrosse.com](http://www.juliegrosse.com) or follow Grosse on Twitter @juliegrosse.