



Contact: Julie Grosse
405.593.1271
info@juliegrosse.com

For Immediate Release

Reynolds Center of Geriatric Nursing Excellence Launches Web Site

OKLAHOMA CITY, OK - (January 14, 2009) Today the Donald W. Reynolds Center of Geriatric Nursing Excellence at the College of Nursing, University of Oklahoma Health Sciences Center, unveiled its new web site, <http://geriatricnursing.ouhsc.edu>. The web site provides resources for geriatric nursing education and information about Reynolds Center programs, news and events.

“A key component of the Center’s mission is educational outreach to nursing faculty across the state of Oklahoma,” said Julie Grosse, who provided content development and construction services for the site. “This web site provides a framework that the Center can build on over time to disseminate current research and best practices in geriatric nursing education.”

The Reynolds Center of Geriatric Nursing Excellence aims to improve the lives of older Oklahomans by developing solutions to support aging in place and increasing the number of highly qualified geriatric nursing leaders, educators and researchers in the state. It is part of the College of Nursing at the University of Oklahoma Health Sciences Center in Oklahoma City, Oklahoma.

Marketing expert Julie Grosse helps organizations develop clear, consistent and compelling communications for their employees, customers and the greater community.