



October 28, 2008

Mr. or Ms. FirstName LastName
Title
Company
Street
City/State/Zip

Dear FirstName:

Are you ready for what's next?

When it comes to technology, it's not easy anticipating exactly what the future will bring. Nonetheless, the decisions you make about new restaurant systems today will affect your IT options for years to come.

We understand the challenge of planning for tomorrow while managing your IT infrastructure today. After all, at SIVA we're also in the business of thinking about the future of foodservice IT. That's why we're offering to share our ideas on where restaurant technology is headed—in the next year and throughout the next decade—with no sales pitch attached.

All you have to do is call us at 561.272.2121 to receive your own free, personalized, thinktank presentation on the future of restaurant technology.

It's a pretty good offer if we say so ourselves. As the creator of the first foodservice point-of-sale built on next generation technologies, SIVA's already an expert in delivering tomorrow's software today. And we have a new way of looking at restaurant IT, based on fresh ideas about what's possible and years of experience in identifying and delivering solutions with business value.

For a free exchange of ideas about the future of restaurant technology, you really ought to talk to SIVA. SIVA is what's next.

Sincerely,

A handwritten signature in black ink that reads "Glenn Levi". The signature is written in a cursive, flowing style.

Glenn Levi
Vice President of Sales