

# Julie Grosse



## PRACTICE

Julie Grosse has provided marketing and communications services to large and small technology businesses for two decades. Known for her skill at developing start-up companies' initial brands, Grosse delivers both intelligent strategy and polished execution to her consulting clients. Her approach to marketing consulting is pragmatic, with an emphasis on identification and pursuit of the programs that will most benefit a company at each stage in its development.

## SERVICES

As a consultant, Grosse can develop and manage a company's entire marketing program or simply produce a single piece. Her repertoire encompasses:

- Acquisition communications
- Advertising
- Articles and opinion pieces
- Brochures, datasheets, flyers, and leave-behinds
- Business plans
- Conferences, special events and user groups
- Direct mail, email, telemarketing and integrated lead generation programs
- Internal communications
- Multimedia and demo scripts
- Presentations
- Press releases and pitches
- Proposals, RFPs and RFIs
- Social media strategies
- Training curriculum and materials
- Trade shows
- Web sites and electronic media
- White papers

## LOCATION

Located in Oklahoma City, Oklahoma, Julie Grosse works with technology companies nationwide.

## CONTACT

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