



What If...

You could be alerted every time a critical situation started to unfold at any of your sites—and take action to prevent it before it occurred?

You could simply and effectively link your legacy systems to deliver key operational information in real time—and get the full picture now?

You could monitor each of your locations from anywhere at anytime—and ensure that your business is being run the way that you want when you aren't there?

OmniMart things for living

Logout Preferences Search Support

Net Look Net Data Sys Monitor Net Change Ops Monitor

Fred Johnson
Field Manager
Tue July 25 2000 11:29 am

E-mail
7/25/00 N Murray Field Managers Meeting
7/25/00 L Glenn Visit to Store #53
7/25/00 K Egler August Promotion Guidelines

Sales
Store Today Week-to-Date Month-to-Date
51 Brzma 121 5102 67224
53 Freeport 85 2788 44005
55 Galveston 95 3783 41516
58 Lmarq 365 11029 117339
59 SntFe 125 4913 54955
60 Tachy 95 3327 38824
85 Bryn 124 88225 104982
86 Bryn 282 18917 91194
118 Bnt 75 5302 73824
120 Jessp 184 6864 82368

Calendar
9:30 District 7 Managers Conference Call
10:45 D Braganier interview-Store #122
12:00 Lunch w/ K Haza-Store #123
1:00 Safety Inspection-Store #123
4:00 New Store Planning Meeting

Alerts

Store	Type	Description
54	No Sale	Reg 3 - L Bligh
85	Void	Reg 2 - S Siefert
118	Sec	Back door open
53	Labor	Score too high
51	Temp	Freezer 1 - 32.5°
58	Inv	Low 44 oz cups
120	SOS	Kitchen backlog 10 min

Tasks
HAACP Compliance 7/20/00
Q2 Budget Forecast 7/21/00
Maintenance Report-Store #53 7/31/00

Corporate Knowledgebase
[Employee Directory](#)
[Food Safety Guidelines](#)
[Health Inspection Guidelines](#)
[HR Policies/Procedures](#)
[Maintenance Procedures](#)
[Promotion Schedule](#)
[Standard Forms](#)
[Vendor Directory](#)

Training
[Tests](#)
[Videos](#)
[Courses](#)
[Manuals](#)

Speed of Service

Store	<1.00	2.00	3.00	4.00+
51 Brzma	100%	0%	0%	0%
53 Freeport	100%	0%	0%	0%
55 Galveston	100%	0%	0%	0%
58 Lmarq	100%	0%	0%	0%
60 Tachy	100%	0%	0%	0%
85 Bryn 1	100%	0%	0%	0%
86 Bryn 2	100%	0%	0%	0%
118 Bnt	100%	0%	0%	0%
120 Jessp	100%	0%	0%	0%

We've got the answer...

ZEOM.net

ZEOM.net is an operations infrastructure for managing and making meaning out of raw store data. Built on a secure Internet-based technology framework that collects, consolidates, and transfers information across the enterprise in real time, ZEOM.net employs a dashboard of key business indicators, business rule-driven alerts, and a reporting/querying engine to deliver actionable information when, where, and in the format needed.

ZEOM.net's innovative universal data translator enables one-point integration of legacy systems and data input sources. The end result is that ZEOM.net's operations infrastructure can be applied to virtually any store data feed to generate useful information in areas such as sales, labor, inventory levels, and equipment status.

For Your Operations Staff...

- Supports effective remote site management with a real-time view of key business indicators.
- Increases management span of control by redirecting focus to areas requiring attention.
- Improves decision making with high availability data.
- Enables real-time problem resolution through automated exception identification and notification.
- Removes technical barriers to enterprise-wide operational processes.

Forget

what you've heard.

The issue isn't really real-time information.

It's how you are going to get the information you need—and *only the information you need*—when and where you need it to better run your business.

Enhance your customers' experience.
Drive profitability.

OmniMart things for living

Logout Preferences Search Support

Net Look Net Data Ops Monitor Net Change Net Alert

118 Beaufort
120 Jessup
51 Brazoria
53 Freeport
55 Galveston
58 Lamarque
59 Santa Fe
60 Texas City
85 Bryn 1
86 Bryn 2

Jessup 120
Tue July 25 2000 11:29 am

Sales Trend Forecast
Total 184
9am 23
10am 74
11am 87

Labor
Labor Score 150
on Clock 4
Labor \$ Today \$ 74
Turnover Ratio 18%

Speed of Service
Average Today 7 min
Average last 15 min 10 min

Store: 120
Name: Jessup
Manager: Charles Knight
Phone: (405) 524-3885

Weather
87 degrees Fahrenheit
Dew point 77
Pressure 29.95
Winds 17 mph from the south

For Your IT Staff...

- Lowers total cost of system ownership due to outsourced data storage and support.
- Protects legacy system investment by integrating with and extending the life of existing systems.
- Accommodates future growth through scalability, flexibility, and backward/forward compatibility.

INPUT

Point-of-Sale Systems
Time and Attendance Systems
Inventory Applications
Back Office Applications
Thermometers/Freezers/Refrigerators
CRM Card Readers
Security System Sensors
Speed of Service Systems
Energy Management Control Systems
Electronic Comment Cards



OUTPUT

Data Warehouses
Corporate Applications
Back Office Applications
Internet Browsers
Portal
Cellular Phone
Pager
E-mail
Voice Mail

Apigent Solutions helps multi-unit operators transform raw data into actionable information they can use to more effectively manage their business. To that end, Apigent offers a variety of innovative technologies, including information services, centrally hosted applications, and traditional in-store software.

The company is the technology development division of a \$100 million telecommunications company with almost 150,000 customers in more than 30 states.

ZEOM.net requires an IP connection (dial-up or persistent) and a Pentium-class PC running Windows 95, 98, 2000, or NT or a UNIX workstation running Solaris, SCO, or Linux at each site. Information can be delivered to any browser-based device with Internet Explorer 4.x or Netscape Navigator 4.x, including PC, cellular phone, or pager.

Operations Infrastructure

transforms raw data into actionable information

Enterprise portal

Universal reporting platform

- Tailorable at the company, role, and individual level
- Security at the company, role, and individual level

Central access point

- Hosted services/feeds
- Legacy site and corporate systems
- Intranet, extranet, Internet
- Corporate knowledgebases
- Channel content

Browser-based interface with drill-downs

Content search engine

Ops Monitor alert notification

Real-time problem identification

- Exceptions to business rules
- Defined triggers

Notification

- Pager
- Cellular phone
- Portal
- E-mail
- Voicemail

Escalation path

Net Data reporting/querying engine

Pre-defined reports

- Real-time and/or historical information
- Company-level customization

Ad hoc queries

- Real-time and/or historical information
- Individual-level personalization

Multiple delivery options

- Portal
- E-mail
- Export to spreadsheets and other systems

Technology Framework

utilizes cutting edge technologies to solve business problems

Internet-based communications

Peer-to-peer network

Virtual private network capabilities

Encryption

Compression

Scalability

Real-time or scheduled data transmission

Store and forward queuing

Universal data translator

Input or output adapters for any data source

Homogeneous XML data stream

On-line data store

Central repository for input data

Compliance with ODBC standards

Integration

- ZEOM.net operations infrastructure
- Legacy data warehouses
- EIS
- OLAP systems

Framework extensions

Credit authorization

Music delivery

VOIP and FOIP

Videoconferencing

Site back-up services

Application Service

Provider Model

simplifies technology acquisition and support

Subscription-based pricing

Rapid deployment

State-of-the-art data center

Built-in redundancies

- Multiple fiber trunks
- Multiple firewalls
- Multiple power grids and on-premise back-up generators
- Clustered processors
- Mirrored data storage devices

24/7 on-site personnel

Physical security

- Secured access
- Fire protection
- Raised floors

