

## Apigent Solutions Brand Architecture

The Apigent *product offering* is comprised of both *Internet-based* and *site-based* applications. The offering includes both proprietary applications and hosted third party content.

INTERNET-BASED APPLICATIONS		SITE-BASED APPLICATIONS			
	PROPRIETARY	THIRD PARTY		PROPRIETARY	THIRD PARTY
ZEOM.net™	x		IntelliKitchen® Suite	x	
Petrologic Suite	x		SmartPage	x	
Lawson Financial Suite*		x	Atlas	x	
Lawson HR Suite*		x			
EatecNet		x			
Atlas	x				

\*Proprietary Apigent modifications to a third party vendor's product

Apigent Solutions builds or acquires operations applications appropriate to the needs of multi-unit operators in specific vertical markets. The company actively sells its products in the foodservice and convenience store/petroleum markets at this time. Offerings currently are comprised of:

FOODSERVICE		CONVENIENCE STORE/PETROLEUM
OSR	TABLE SERVICE	
ZEOM.net™	ZEOM.net™	ZEOM.net™
Lawson Financial Suite	Lawson Financial Suite	Petrologic Suite
Lawson HR Suite	Lawson HR Suite	Atlas
EatecNet Suite	EatecNet Suite	
IntelliKitchen® Suite	IntelliKitchen® Suite	
SmartPage	SmartPage	
Atlas	Atlas	

## Apigent Solutions Product Definitions at a Glance

**ZEOM.net™** is an *enterprise operations information service* that helps multi-unit operators make better decisions and take more effective action by providing real-time reports and alerts.

**IntelliKitchen®** is a *kitchen management suite* that accelerates workforce speed and efficiency, improves order accuracy, increases line productivity, and ensures food quality through support of the food production process.

**Petrologic** is a *fuel management suite* that delivers inventory levels, leakage, and compliance data in a consolidated, web-based format.

**SmartPage** is a *site-based notification system* that ensures consistent adherence to best operational practices through scheduled reminders and triggered real-time alerts.

**Human Resources and Financial Applications Powered by Lawson** are an *Internet-based ERP offering*, streamlined by Apigent to fit the needs of multi-unit restaurant and convenience store operators.

**EatecNet** is an *Internet-based inventory and supply chain management suite* hosted by Apigent.

# Apigent Solutions Brand Hierarchy

